

# **P-20 Council UMTC (and system) Enrollments**

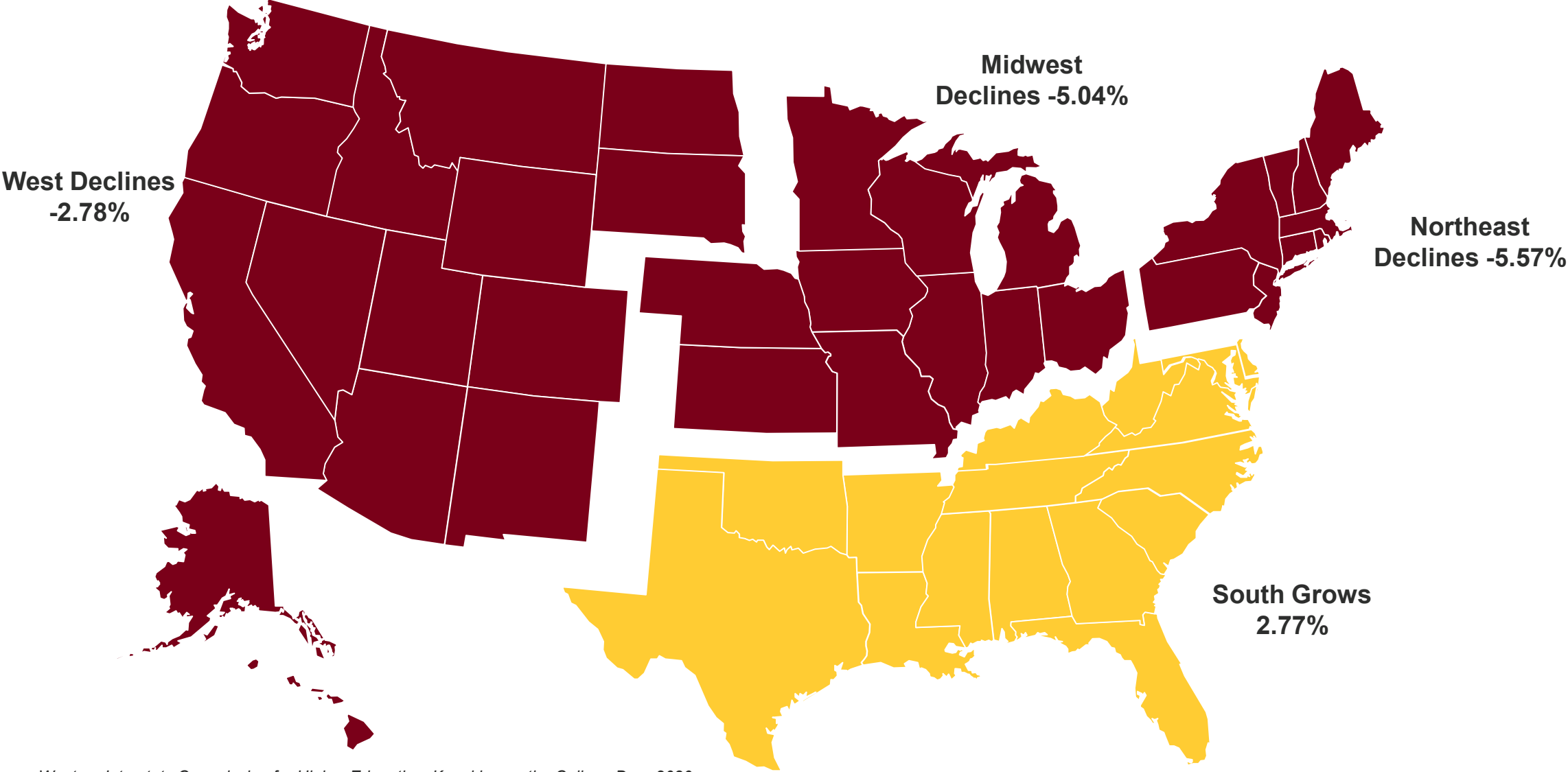
March 17<sup>th</sup>, 2022

Robert B. McMaster

Vice Provost and Dean of Undergraduate Education



# Regional Changes in High School Graduates 2020-2021 to 2030-31



Source: Western Interstate Commission for Higher Education, *Knocking on the College Door 2020*

# Midwest Freshman In- and Out-Migration: Fall 2020

Total Out-Migration  
From Minnesota

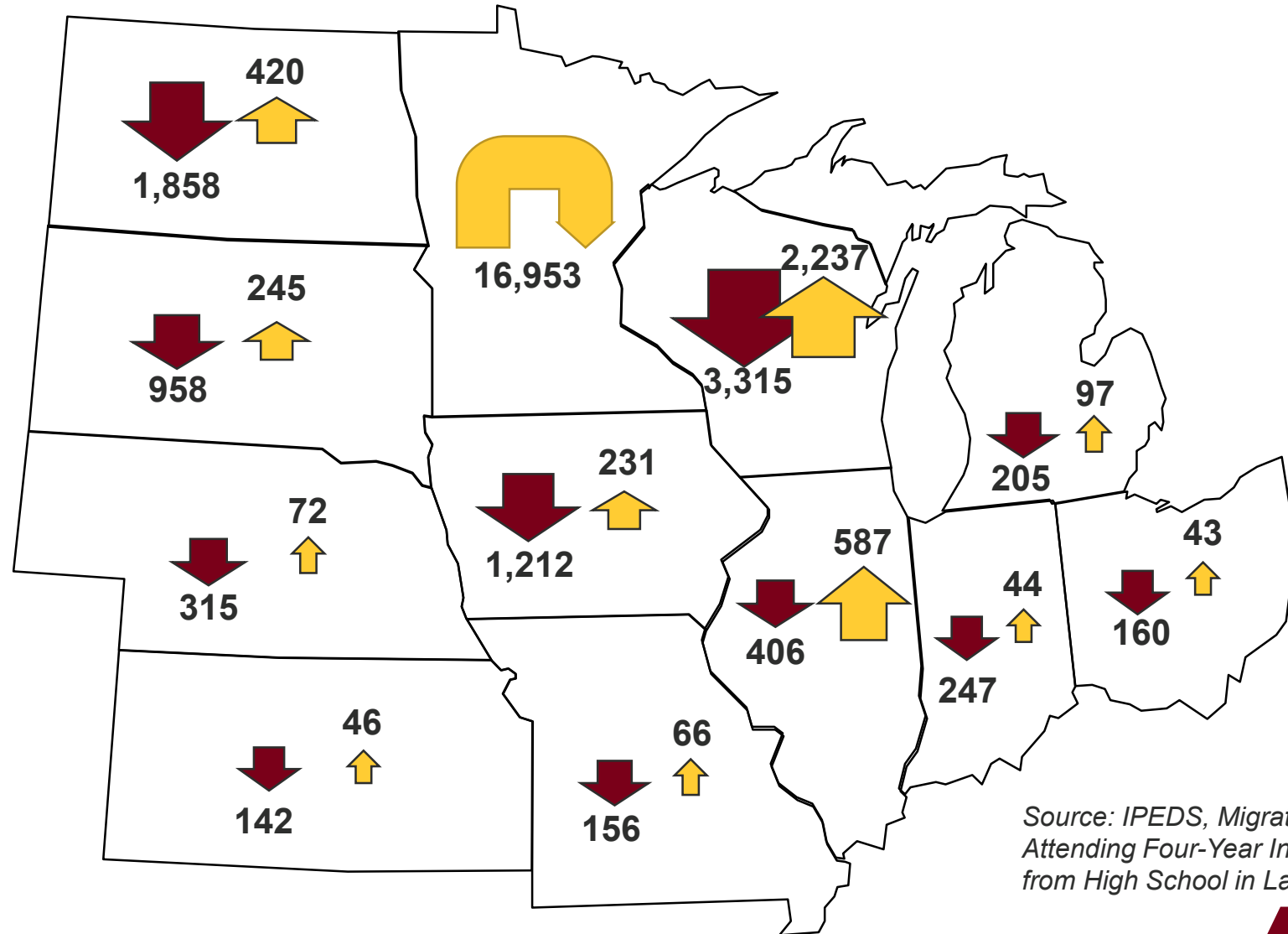
8,974

Total In-Migration  
Into Minnesota

4,088

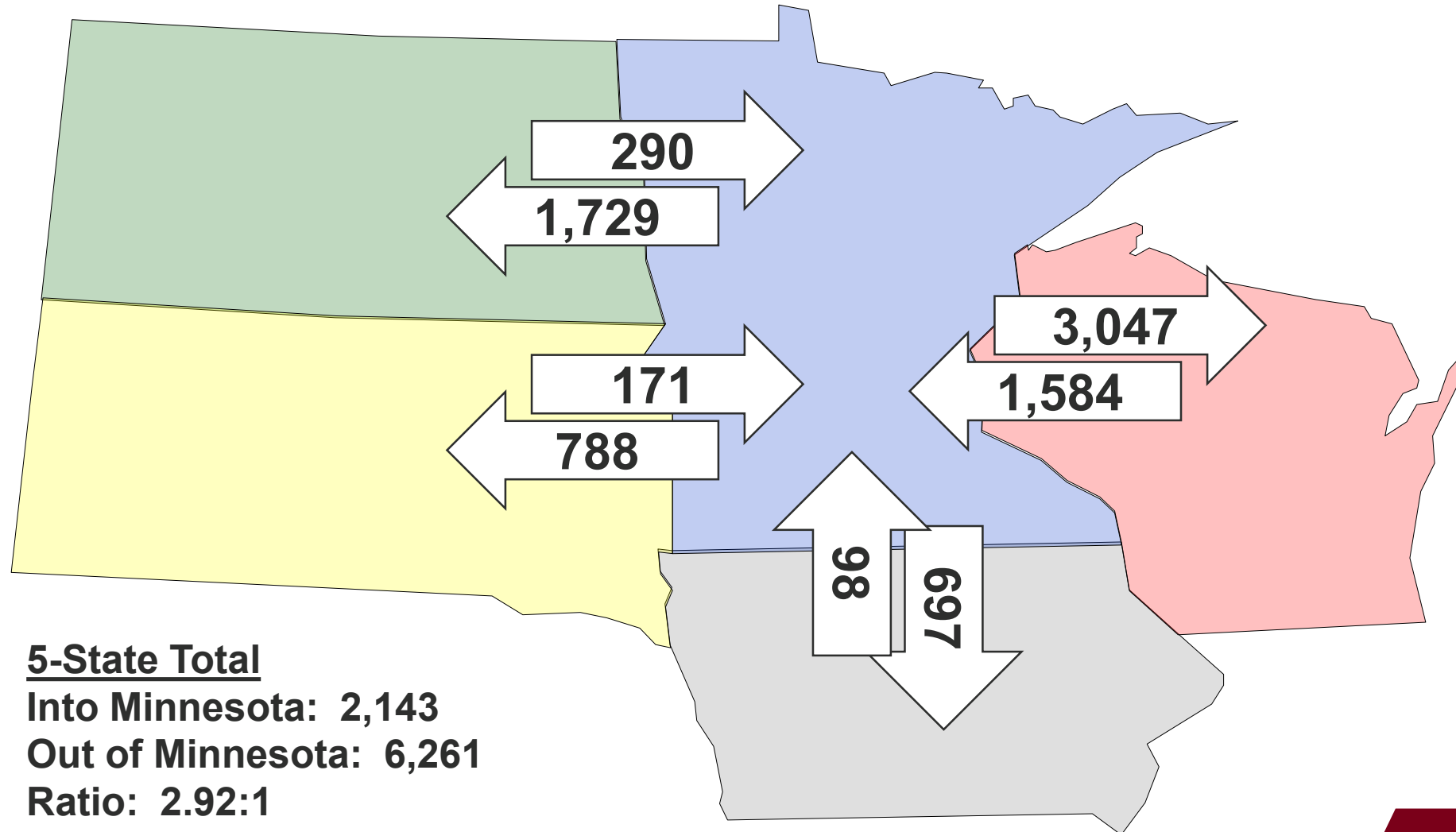
Out/In Ratio

2.2:1



Source: IPEDS, Migration of New Freshmen Attending Four-Year Institutions and Graduating from High School in Last 12 Months

# Migration of New Freshmen Entering Four-Year Public Universities in the Upper Midwest: Fall Semester 2020



## 5-State Total

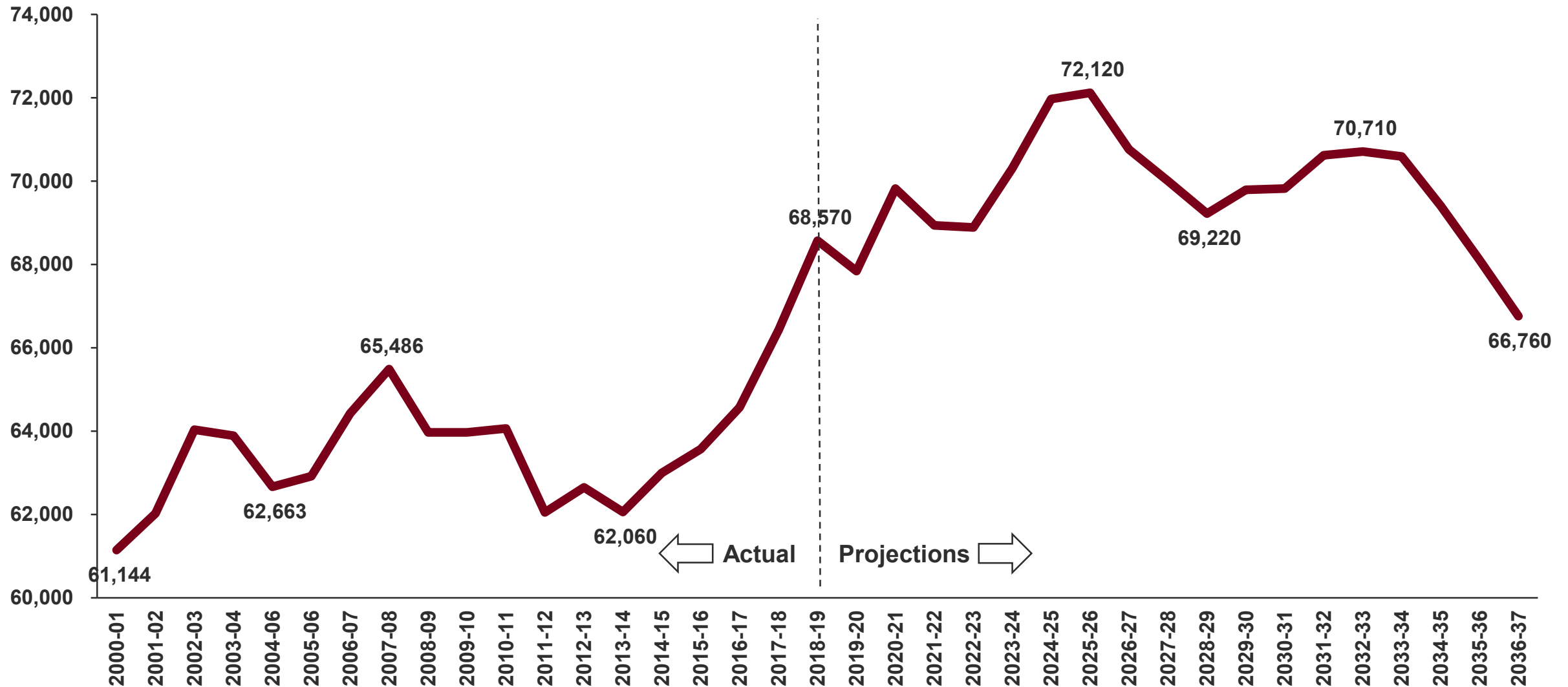
Into Minnesota: 2,143

Out of Minnesota: 6,261

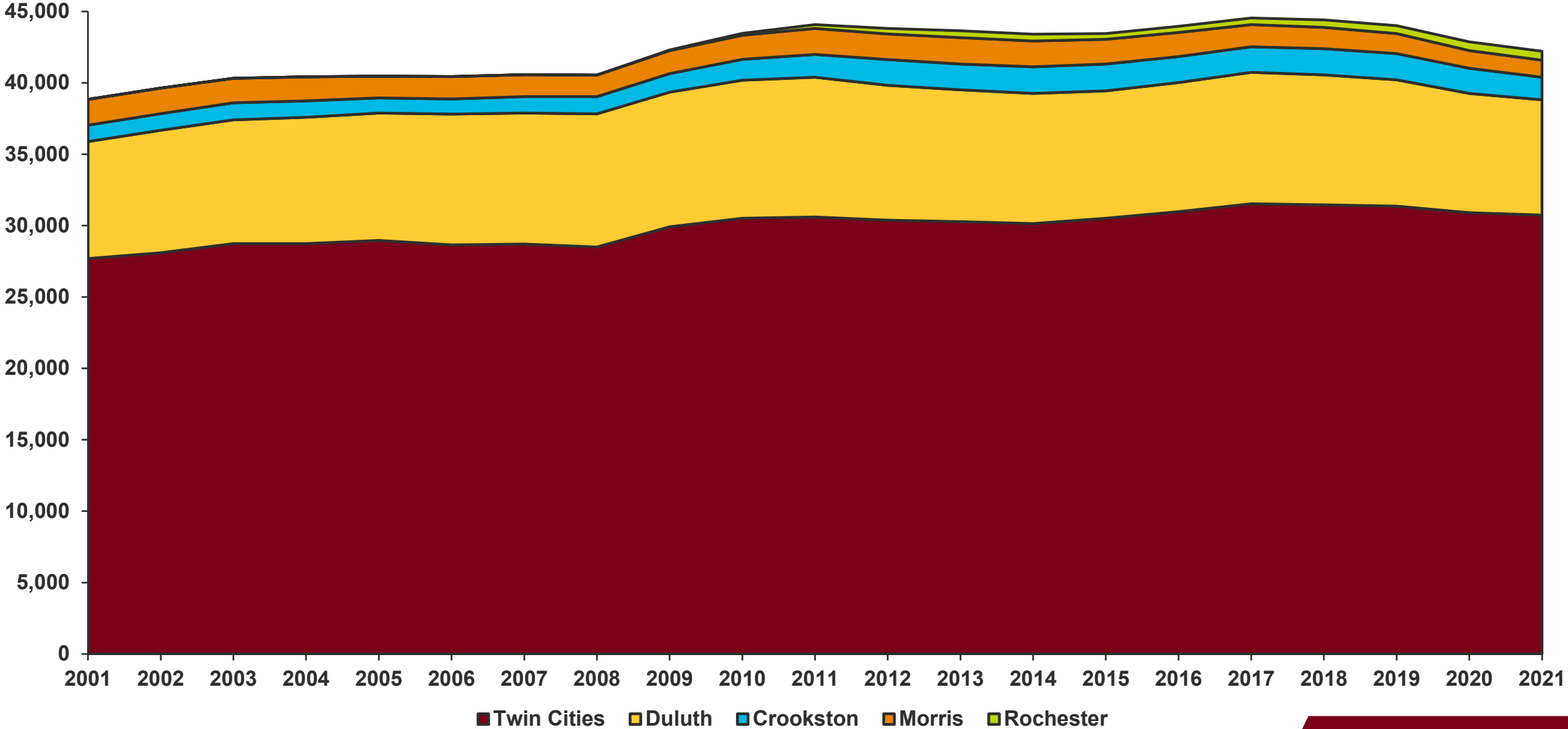
Ratio: 2.92:1

# Minnesota Historic and Projected High School Graduates

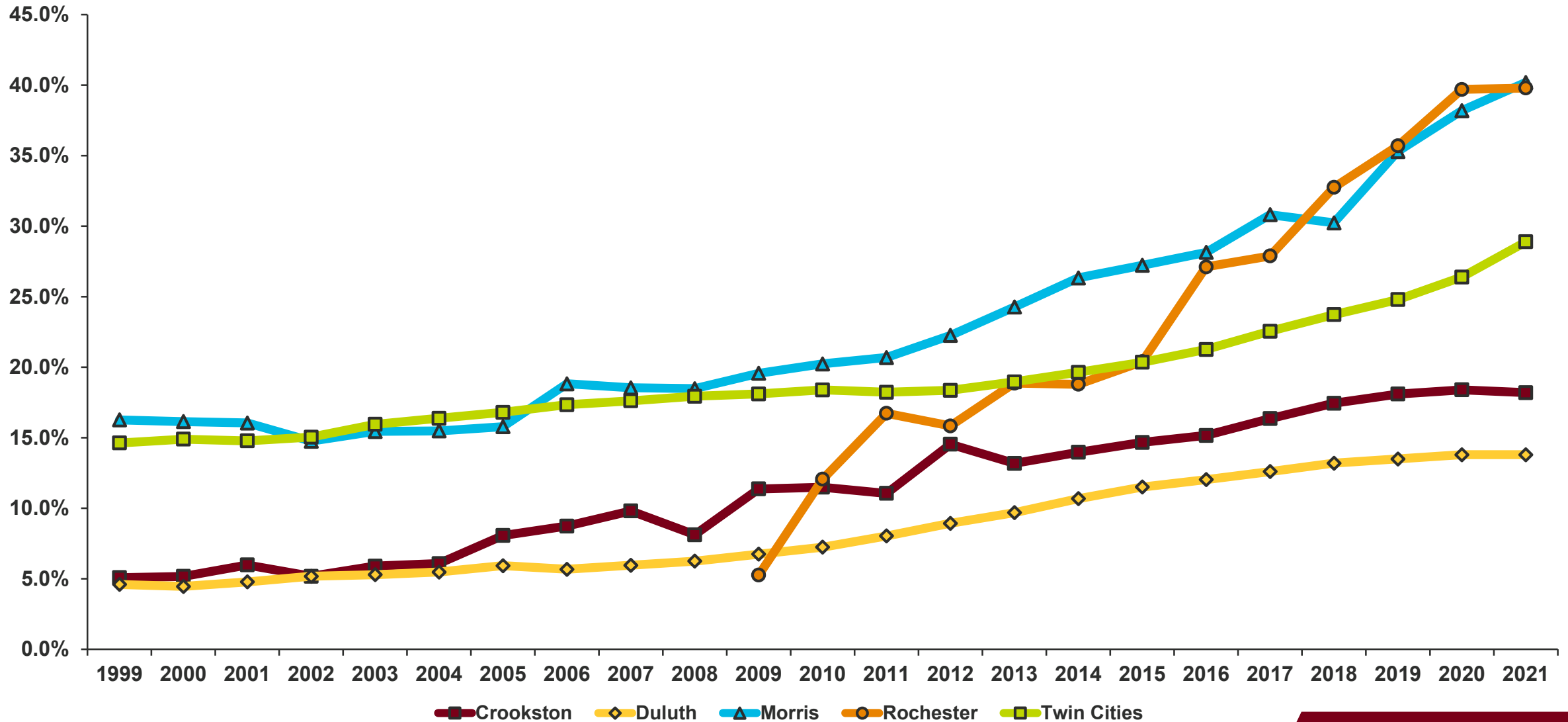
Source: Western Interstate Commission for Higher Education, *Knocking at the College Door: Projections of High School Graduates, 2020*



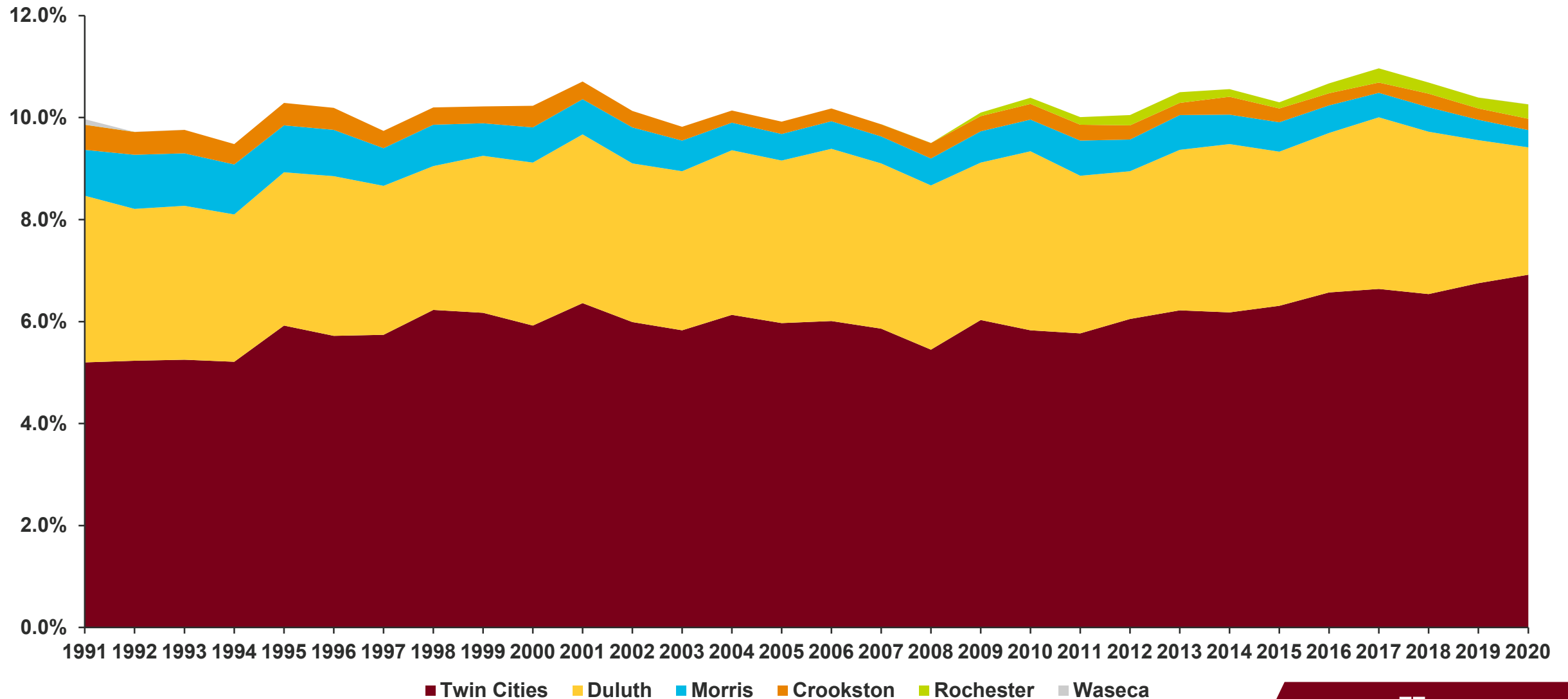
# University of Minnesota System Fall Semester Undergraduate Headcount Enrollment by Campus



# Fall Semester Degree-Seeking Undergraduate Student of Color Percentage by Campus

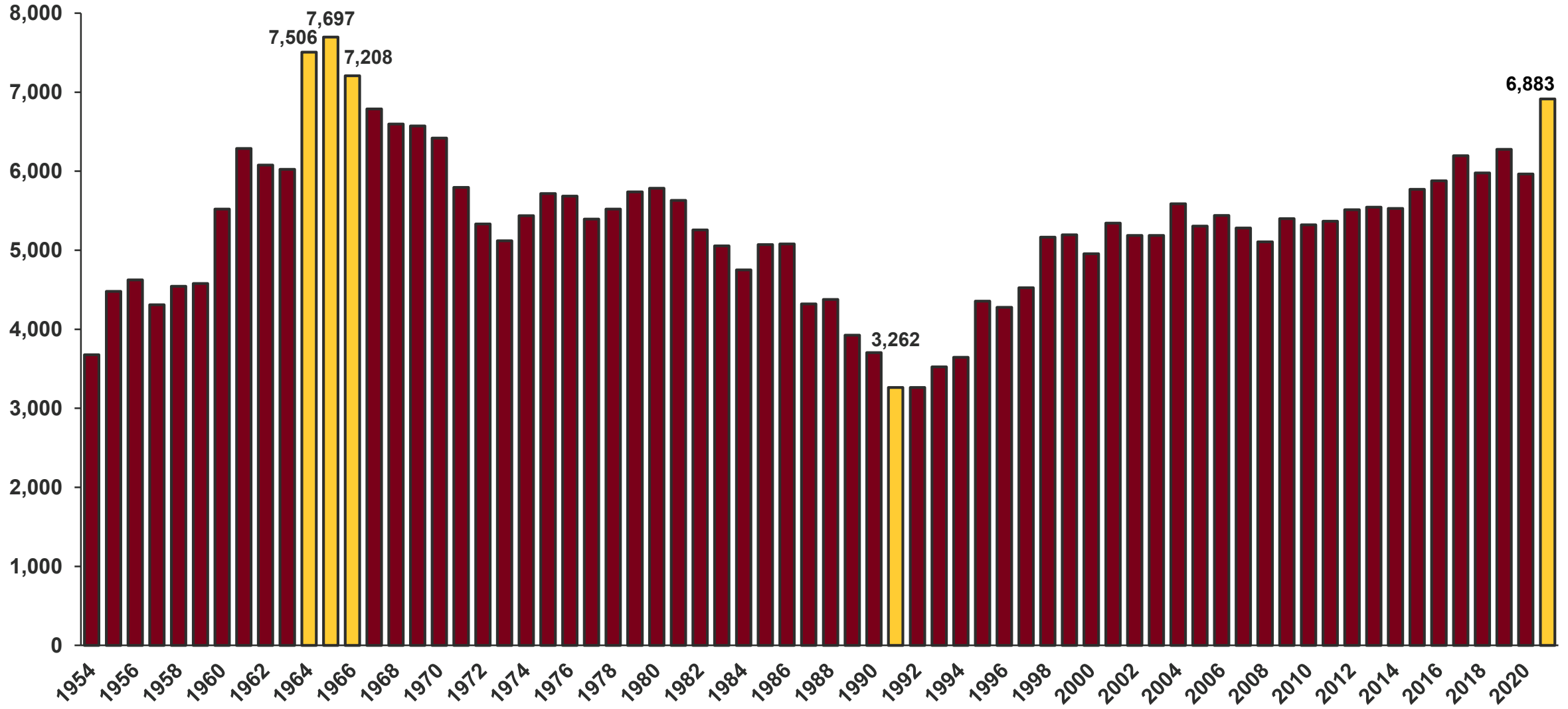


# University of Minnesota New Freshmen (NHS) Headcount Enrollment as a Percentage of Minnesota Public High School Graduates

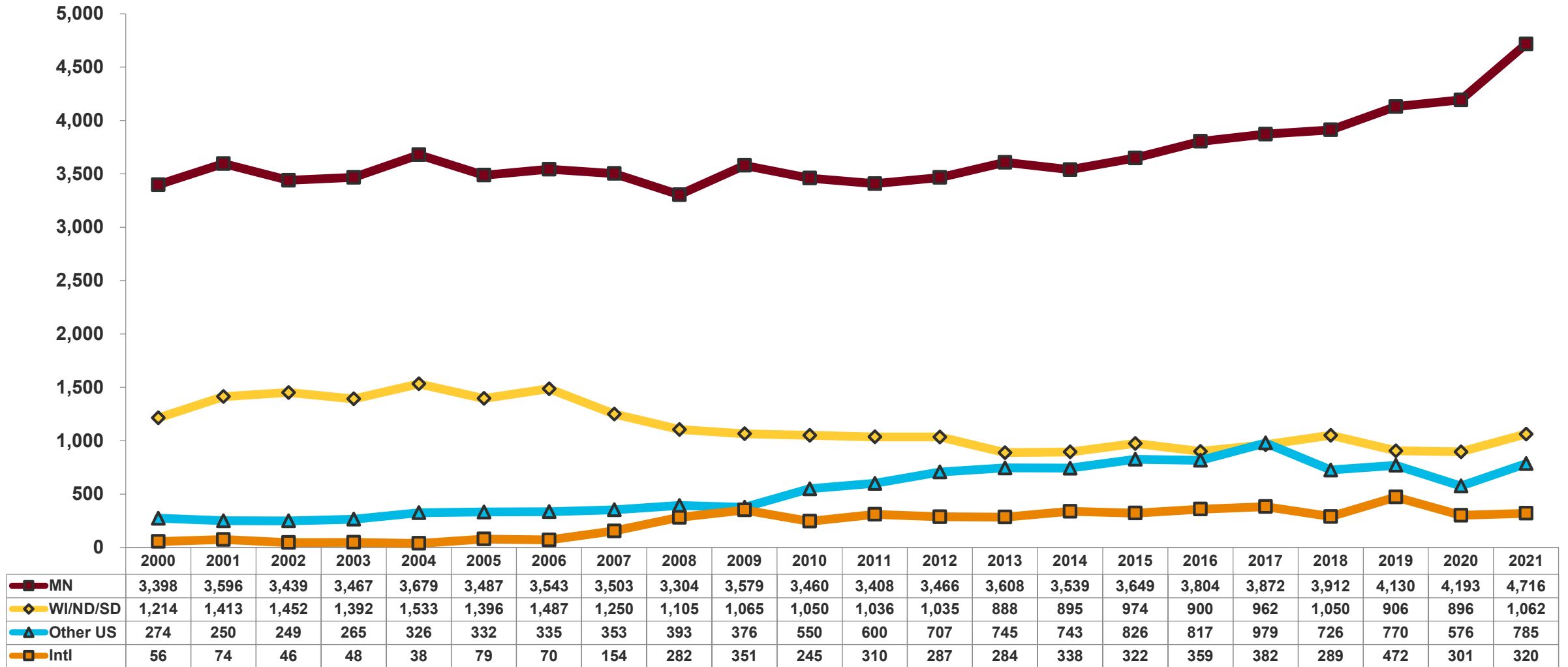




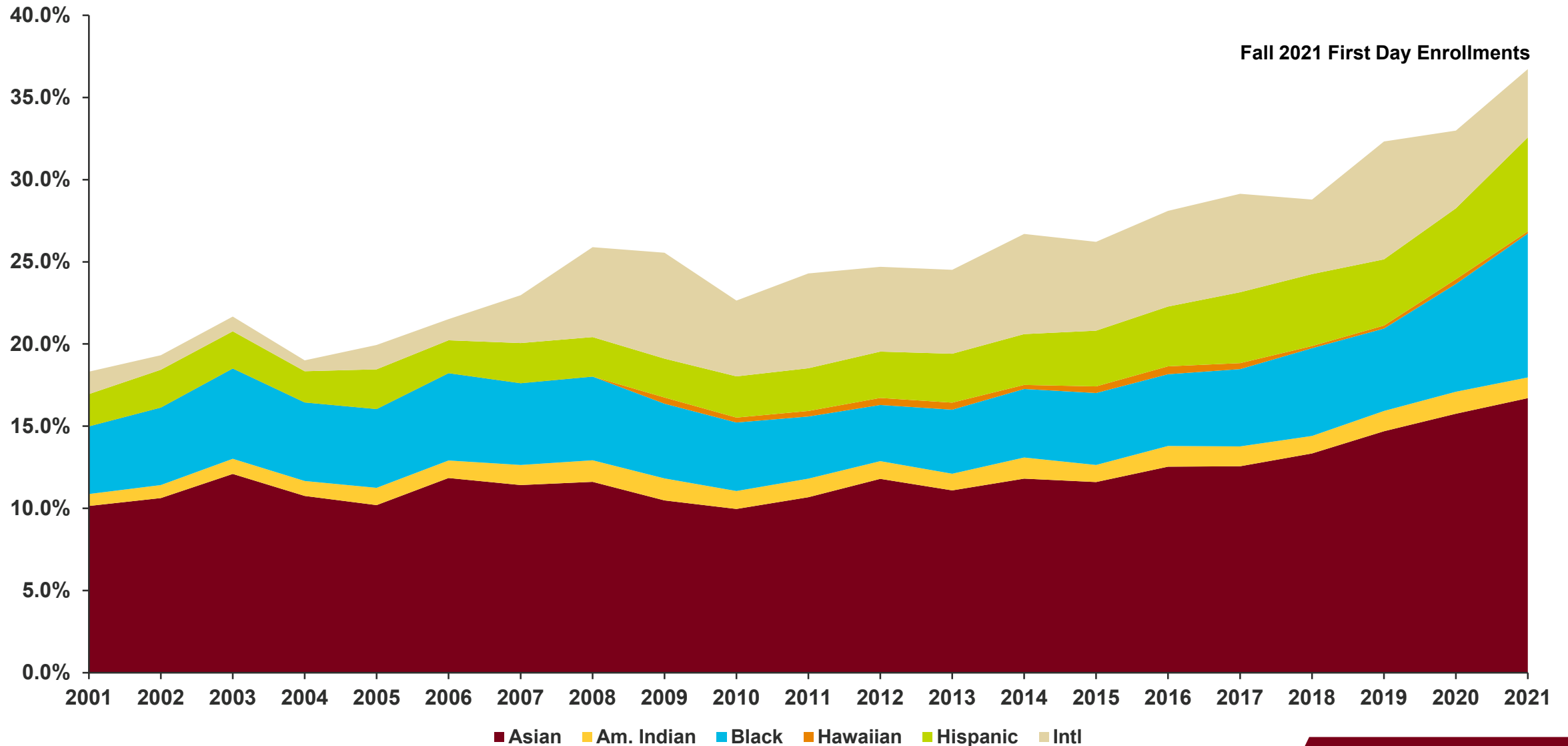
# Twin Cities Campus Fall Semester New Freshman (NHS) Headcount Enrollment History



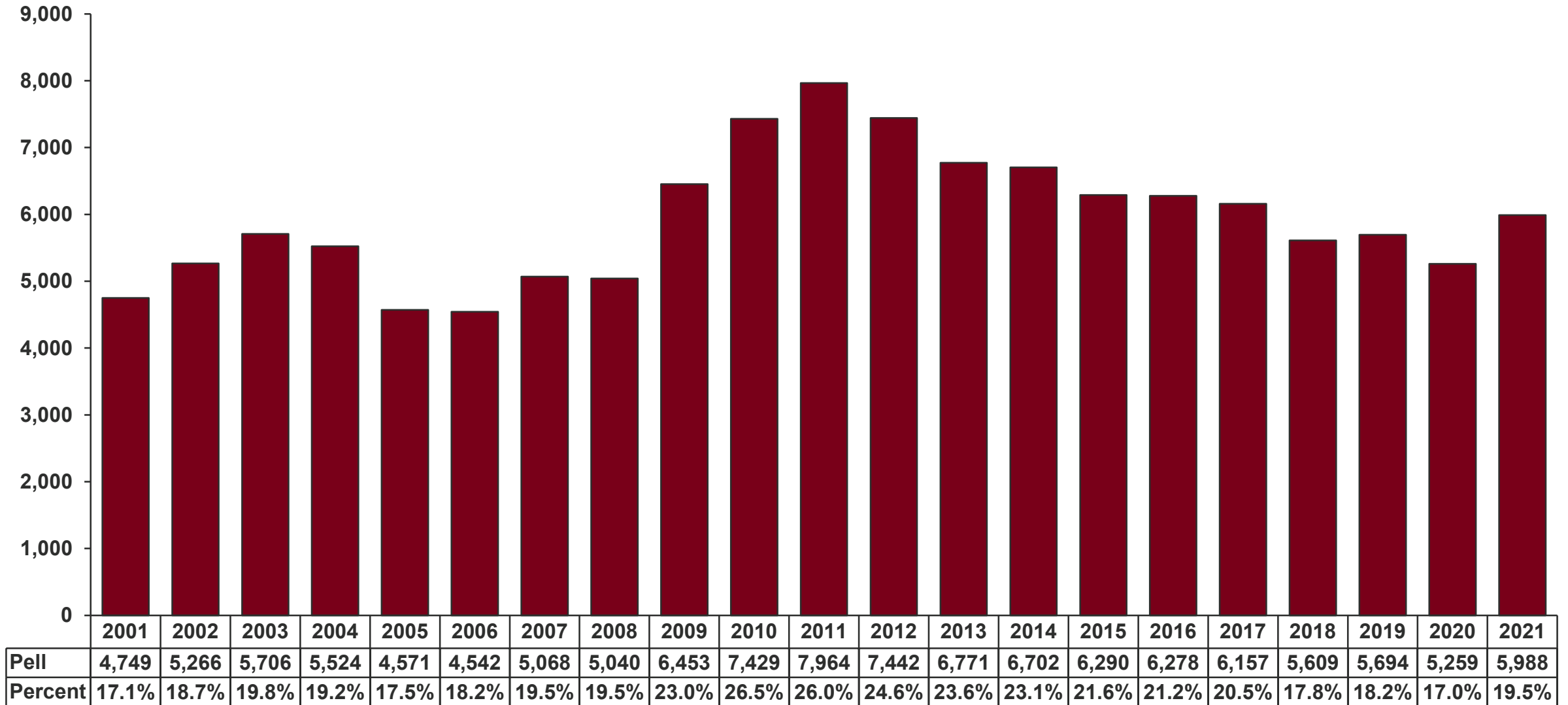
# Twin Cities campus new freshman enrollments by Minnesota resident, reciprocity, other US and international origin



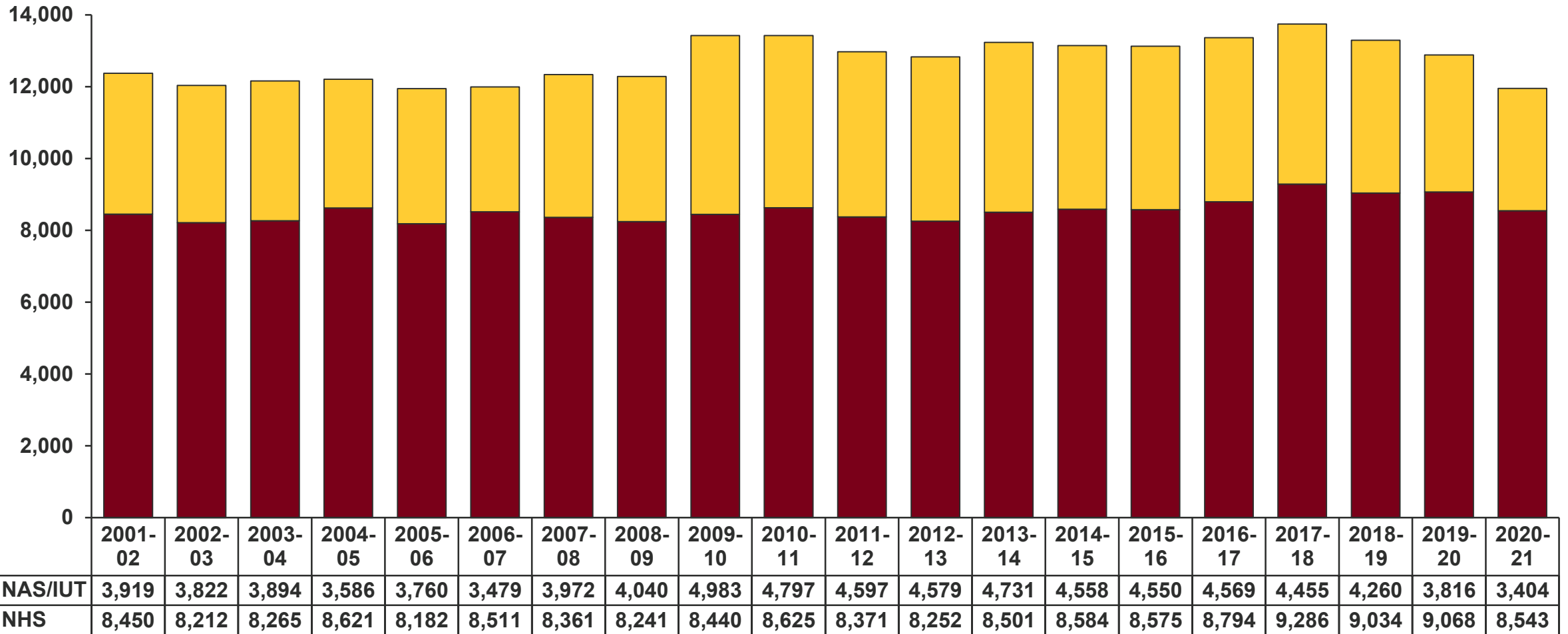
# Fall Semester BIPOC and International Percentage of New Freshmen (NHS)



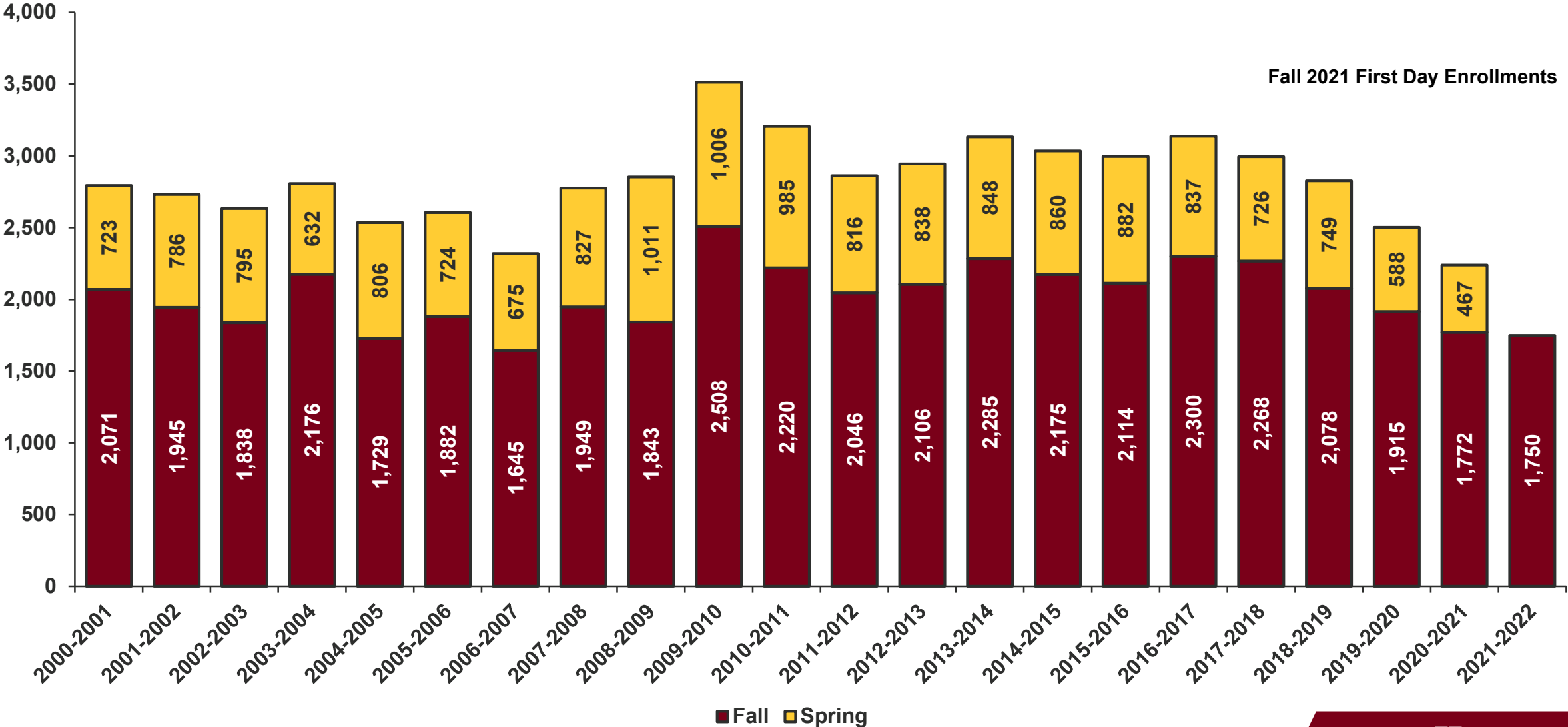
# Twin Cities Campus Fall Semester Pell-Eligible Undergraduate Headcount Enrollment and Percentage



# Systemwide Total New Freshman (NHS) and New Transfer (NAS+IUT) Headcount Enrollment for an Academic Year



# Twin Cities Campus Fall and Spring Semester New External Transfer (NAS) Headcount Enrollment



## Key Enrollment Challenges

- Rapidly changing geodemographic landscape
- Peak in about ten years, significant increase in diversity
- Continuing to focus on diversity, broadly defined
- Intense competition and pricing for national (NRNR) students
- Near-term uncertainty with international enrollment
- Continued emphasis on enrolling Greater Minnesota students
- Use of standardized tests in the admissions process
- Transfer Pool has been shrinking
- Reciprocity states working harder to retain residents (Wisc.)

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